

CARRIE GREY

Color.Glass.Light : Contemporary Stained Glass Artist : carrie@colorglasslight.com : colorglasslight.com

PUBLICATIONS

LUXE Interiors + Design

Featured Artisan
July / August 2023

SGAA Quarterly

Member Spotlight
Winter 2022

EXHIBITIONS

CORE Gallery

Fragile : 2022
Florentia : 2021

Lynn Hanson Gallery

Icon : 2021 / 2022 / 2023
Reset : 2021
Offerings : 2022

Make.Shift Project

Saccharin[e] Shrines Exhibit : 2021

Refract : 2022 / 2023

Gray Sky Gallery : 2022

Seattle Glassblowing Studio : 2022 / 2023

Bellevue Art Museum Store : 2021

Counterbalance : 2020

Scoop duJour : 2019 - present



. Self Portrait : 2020

AWARDS

Washington State Public Arts Roster : 2023

Contemporary Art Gallery Online, All Women Artist – Mixed Media : 2020

EDUCATION

University of Washington, Bachelor of Arts in Interdisciplinary Art : 1996

“Seattle artist Carrie Grey channels light and emotion in her colorful, translucent work.”

- Deborah Bishop, **Luxe Magazine** : Aug 2023

CARRIE GREY : PRODUCT DESIGNER

Roles

- Senior Architect – **Procter and Gamble** : 2/23 – 7/23
- Senior Strategist – **Microsoft** : 2/22 – 1/23
- Senior UX Architect and Business Analyst – **City of Seattle** : 10/19 – 2/22
- Principal Product Designer – **Zonar Systems** : 07/18 – 9/19
- Senior Usability Specialist – **London Drugs** : 1/16 – 3/16
- Senior Content Strategist – **Gates Foundation** : 9/15 – 12/15
- Senior User Experience Architect – **The Garrigan Lyman Group** : 6/11 – 7/15
- Product Owner – **The Northwest School** : 10/01 – 5/10
- Design Team Manager – **Westside.com** : 9/99 – 9/01

Projects

- **Procter and Gamble**
 - Experience Architect for the Integrated Media Solution (IMS) platform
 - Design team leader for a 150-man, three-year project
 - Facilitated user experience workshops to define product functionality
 - Responsible for ensuring the system architecture was seamless
- **Microsoft**
 - Defined the strategic vision for Enterprise Support Customer Success platform
 - Gathered requirements to ensure desired functionality within the problem space
 - Presented industry best practices to C-Suite executives and secured buy-in
- **City of Seattle**
 - Oversaw the end-to-end user experience of Seattle’s new utilities website
 - Responsible for usability testing a government website for ADA Compliance
 - In-house Content Strategist and Localization expert
- **London Drugs**
 - Created multiple taxonomy (navigation schemas) for usability testing
 - Conducted Taxonomy Tree Test study utilizing Tree Jack from Optimal Sort
 - Authored Taxonomy Findings Report showing 20% improved site findability
 - Drafted Test Plan and Screener for a Remotely Moderated Usability Study
 - Developed an Interactive Prototype for both Desktop and Mobile user testing
- **Global Citizen**
 - Defined the (All Up) User Journey for Global Citizen members
 - Conducted multiple User Interviews to get user input on platform offerings
 - Drafted the Interview Report, reflecting above user insights and recs
 - Created Personas to showcase user interactions, behaviors, and unmet needs
 - Developed Customer Experience Journeys for each persona type
 - Led Working Sessions to transfer user research insights to Global Citizen
- **Rick Steves’ Europe**
 - In-house expert for a state-of-the-art Responsive Web Design projects.
 - Architect and Strategist for the redesign of Rick Steves’ Travel Europe site
 - In-house expert for all Responsive Web Design projects
 - Defined and took on the responsibility of Content Strategist
- **T-Mobile**
 - UX designer of the mobile apps My TMO and the TMO Data Calculator
 - Integral in the launch of the T-Mobile Uncarrier Campaign and Test Drive
 - Conducted Stakeholder Interviews, Surveys, Card Sorts, and Focus Groups

Skills

- User Experience
- Information Design
- Product Design
- Digital Strategy
- User Research
- Content Strategy
- Usability Testing
- Business Analysis
- ADA Compliance
- Localization
- Agile

Deliverables

- Product Roadmaps
- Wireframes
- User Flows
- Empathy Maps
- Ecosystem Maps
- Journey Maps
- Experience Maps
- User Prototypes
- Usability Studies
- Personas
- Use Cases
- Navigation Systems
- Taxonomy Schemas
- Business Requirements
- Functional Specifications
- Content Models
- Findings Reports

Software

- Adobe Creative Suite
- Figma / Sketch
- Jira / Azure Dev Ops
- Microsoft Office

Languages

- English
- HTML
- CSS
- Empathy
- Context

Education

- BA : University of Washington – Graphic Design and Interdisciplinary Art

“Carrie will be the spark that will make any team push the limits of creativity and productivity.”

- Software Development Manager, **Zonar**